Big Data for Strategic Planning and Decision Making in Academic Libraries

Workshop

Grand Millennium Muscat, Oman, March 4–5, 2018

Big Data continues to grow exponentially, challenging industry experts and researchers to develop new techniques for finding and harnessing information and developing innovative solutions that meet organizations' information needs.

Libraries and librarians are uniquely suited to working with Big Data. Libraries have a long tradition of being information handlers and technology adopters, and Big Data should be no exception. In this interactive session, join the moderator in exploring the many dimensions of Big Data and its implications for academic libraries.

Workshop Overview

The workshop will cover the following:

• What is Big Data?
• Who is interested in Big Data? Who can benefit the most from Big Data, efficiently and effectively?
• What are the challenges of using Big Data at the senior level in academic libraries?
• How can a roadmap help in extracting big knowledge from Big Data?
• Case studies.

Workshop Objectives

By the end of this workshop, participants will be able to:

• Recognize the implications of Big Data for their organization.
• Appreciate how Big Data can assist their organization.
• Develop a roadmap for addressing key Big Data challenges.

Workshop Language

• English.

Workshop Moderator

The expert information science consultant and sought-after speaker with experience in addressing Big Data issues that impact on the government, private, and services sectors.

In the workshop, the moderator will instruct participants on how to convert Big Data to big knowledge that will help meet their organizations' needs and drive operational excellence.

Workshop Format

The workshop will adopt and utilize the following forms and mechanisms:

• Brainstorming
• Presentations
• Working groups
• Training exercises

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Targeted Audience

The workshop is suitable for:

• Senior-level managers and heads of academic libraries (including directors, chief librarians and deputies)
• Teams in charge of strategic planning.

Date and Time

• March 4–5, 2018 (Sunday and Monday)
• 8:00 a.m. – 2:00 p.m.

Venue

• Grand Millennium Muscat.

Workshop Cost

• SLA–AGC members: USD350.
• Non-SLA–AGC members: USD400.
• Note:
    o Includes workshop registration fees.
    o Does not include SLA–AGC conference registration fees.
    o Registrants will be responsible for their own accommodation, visa and flight tickets.

Payment Method

• **Via bank transfer to the following account:**
    o Riyad Bank – Malaz, Riyadh, S.A. – KSA
    o Account No.: 2860431149901
    o Riyadh Bank, Saudi Arabia
    o IBAN: SA63 2000 0002 8604 3114 9901
    o Swift Code: RIBLSARI
    o Beneficiary Name: Arabian Advanced Systems
    o Email the transfer receipt to: info@naseejacademy.org
• **OR cash payment upon arrival at the workshop venue.**

Registration

• To register, please visit: http://success.naseej.com/slaagc2018-sp-workshop
• Registration will be open until February 28, 2018.
• Places are limited. Early registration, and payment guarantee your seat.

For More Information
• Email: info@naseejacademy.org
• Or call Mr. Saied Ali on: +202 25980500 Ext. 2145